

ABSTRACT OF THE DISCLOSURE

A system for developing, running and analyzing multi-modal applications includes a development platform, a run-time engine, and a data-mining module. Once a mobile application is built and tested on the development platform, it can be automatically deployed
5 on the run-time system, which maintains and manages the application. Further, the data-mining system allows access to reporting and analysis tools that aid in understanding end-user behavior and preferences. This data can be used to further enhance applications by redesigning and redeploying them in a rapid and efficient manner.